

## 95-10 ACADEMIC EXPERIENCE

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**Associate Professor** :: Design + Creative Advertising :: School of Mass Communications :: Virginia Commonwealth University

**Associate Professor** :: Graphic Design - **Tenure awarded July 2002** :: Department of Art :: University of South Carolina

Adjunct Faculty :: Department of Communication Arts & Design :: Virginia Commonwealth University

Teaching Assistant :: Department of Communication Arts & Design :: Virginia Commonwealth University

*Typographics III - Phil Meggs :: Design Process - Rob Carter :: Exhibition & Environmental Graphic Design - Mary McLaughlin*

**Writer** :: CreateAthon onCampus Case Study :: Syracuse University :: Heidi Cies :: [www.creativeforacause.org](http://www.creativeforacause.org)

**Presenter** :: International Digital Media Arts Association (iDMAa) :: 4th Annual Conference Beyond Boundaries :: Nov. 7-10, 2007  
*Design as a tool for Social Activism + Getting Non-digital Creative Students an Online Presence*

**Presenter** :: Social Studies: Educating Designers in a Connected World :: AIGA Design Education Conference :: Oct. 17-19, 2008  
*What can you do in 24 hours?*

**Presenter** :: International Digital Media Arts Association (iDMAa) 5th Annual Conference - Ideas for the Future :: Nov. 6-8, 2008  
*Can 24 hours and some digital media change the world?*

**Executive Director + Creative Director** :: CreateAthon onCampus

*A pioneering academic program modeled on the professional model, CreateAthon onCampus is a way for college students to learn, earn credit, and serve the local community. During the year-long program students help develop, administer, and manage all aspects of the program which culminates in a 24-hour creative blitz held during Spring Break. Student teams mentored by professionals work around the clock, to generate advertising and marketing for local nonprofits that have little or no marketing budget. Area vendors partner with the CreateAthon onCampus teams following the 24-hour event to produce the work at no cost to the nonprofits. The mission is to widen the scope of communications students beyond "getting the job" to considering how they can be successful and help those in need. In the past two years, the events have served 24 nonprofits and produced over \$195,000 worth of creative work for the nonprofits.*

## 96-10 PROFESSIONAL EXPERIENCE

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**Art Director** :: Richmond, VA + Columbia, SC :: selected clients

*Southern Exposure Music Series :: Junior League of Richmond :: Dominion Achievement Center :: Neighborhood Resource Center :: Jake's Reindeer Race :: Senior Center, A Community Partnership :: Virginia Poison Center :: School of Mass Communications :: VCU Office of Service Learning :: USC Department of Theatre, Speech and Dance :: McKissick Museum :: USC Department of Art :: Sumter Gallery of Art*

**Board of Directors** :: AIGA Richmond :: Richmond, VA :: 2006-2009

**Art Director** :: RIGGS (now Riggs Partners) :: Columbia, South Carolina

## HONORS & AWARDS

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**President's Higher Education Community Service Honor Roll** :: Virginia Commonwealth University :: CreateAthon onCampus  
*CreateAthon onCampus was one of six projects chosen by the University to submit in its application. The honor roll was launched in 2006 and is the highest federal recognition colleges and universities can achieve for service learning and civic engagement. It is sponsored by the President's Council on Service and Civic Participation and the U.S. Departments of Education and Housing and Urban Development.*

**VCU's 40 Acts of Caring Award** :: CreateAthon onCampus :: Virginia Commonwealth University

*As part of the University's 40th anniversary, Virginia Commonwealth University honored 40 of the hundreds of outreach initiatives that resulted from innovative ideas and community partnerships*

**Grant, 2 year Award** :: \$33,000 :: CreateAthon onCampus :: Virginia Non-Profit Housing Coalition

**Phi Kappa Phi** :: Virginia Commonwealth University :: elected by School of Mass Communications, fall 2009

*Founded in 1897, Phi Kappa Phi is the nation's oldest, largest, and most selective honor society for all academic disciplines*

**Gold ADDY Award** :: Columbia Advertising Awards :: Top Award in Poster Design :: Voices for South Carolina's Children :: RIGGS

## EDUCATION

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Master of Fine Arts :: Design and Visual Communication :: Virginia Commonwealth University

Bachelor of Arts :: Studio Art :: Painting :: University of Virginia